

JEN BUCK

Award-Winning Keynote
Speaker, 3X Best-Selling
Author, C-suite veteran, 8X
Master Certified Trainer,
TV & Podcast Host



MEDIA KIT

Partnering with the biggest brands and events in the world, Jen Buck is a dynamic Keynote Speaker who transforms leadership impact by empowering leaders with actionable insights. Her audience-engaging keynotes inspire innovation, resilience, and high-performance, driving lasting impact in organizations and beyond.



Hey! I'm Jen Buck.

I began the first decade of my career in a startup helping to launch a billion dollar global and award-winning brand while in a leadership development training role. Having now been an award-winning professional Keynote Speaker for 25 years, I've given over 10,000 programs impacting over a million people throughout my tenure. As a three-time best-selling author with eight publications, hosting a television show that was seen in 50 countries worldwide, as well as having a podcast that highlights female leaders who are changing their corner of the world, I'm committed to making an impact. I'm a C-suite veteran holding positions as a Chief Operating Officer, Chief Communications Officer and have led three U.S. Congressional campaigns as the Chief of Staff, as well as founded a nonprofit that contributed to helping 48,000 people in need.

My programs focus on making an impact in leadership and are high-energy and fast-moving with a focus on helping leaders thrive in ever-evolving and high-intensity environments. I also serve organizations to help develop their high-performing emerging leaders through keynotes, training, and coaching that will support them in navigating proximity to influential partners and understanding the power of strategic positioning. My goal is to help leaders build high-functioning teams through an IMPACT framework so that they can leave a lasting legacy. With an inspiring and practical message, I know how to get audiences on their feet and excited about creating big change in their teams, companies, and lives.

"Jen is a breath of fresh air! She comes from unexpected places with a call to action that is moving and important. What a compelling storyteller!"

- Ginny Clarke, Vice President at Google



This is why investing in your leadership impact matters.



- Developing the next generation of leaders is the top challenge for the majority of CEO's
- 63% of millennials believe they aren't being fully developed as leaders by their employers for management positions
- 83% of businesses say it's important to develop leaders at all levels. Yet less than 5% of companies have implemented leadership development across all levels
- 47% of CEO's surveyed predict there will be a shortage of leadership or executive-level skills in the future
- 44% of leaders feel worn out and used up and plan to move to a new company in order to advance their careers

"Jen is always at the top of her vocation, a great partner to work with and just a joy to be around. I recommend Jen to any of my clients and just wish I could clone her and have about five more to work with! There is no limit to what she can do!"



- Adam Elliott, Senior Training Consultant

Jen brings over 30 years of experience

working with the biggest brands in the world to transform their teams and increase their impact.



Media

Speaker Demo Reel:



Seen & Heard On:



Podcast and Television Show:

The HERstory Collaborative highlights high-performing women who are changing their corner of the world. The podcast can be heard on every major platform and the television show is broadcasted through CTYTV Network



Books:



Social Media Links:

All @jenbuckpeaks



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MAVERICKS, RENEGADES & IMPACT MAKERS

The "Mavericks, Renegades & Impact Makers" keynote has the power to profoundly transform audiences by igniting a shift in perspective and approach to leadership. This keynote equips participants with actionable insights and strategies to elevate their leadership effectiveness. By emphasizing the importance of purpose-driven leadership, attendees gain clarity on how to align their actions with impactful outcomes, fostering a culture of innovation and resilience within their organizations. This transformative experience inspires attendees to embrace their role as catalysts for positive change, empowering them to cultivate stronger teams, drive meaningful progress, and leave a lasting mark on their respective spheres of influence. The "Mavericks, Renegades & Impact Makers" keynote serves as a catalyst for personal and professional growth, sparking a ripple effect of transformation that extends far beyond the event itself.

"I've worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

-Chris Grebowiec, Global Learning Leader, Square

UNDERSTANDING PEAK PERFORMERS & IMPACT MAKERS

Learn the techniques that high-performing leaders and competitors are using to inspire, ignite, and transform their results. High performers don't do the same thing as everyone else-- there's a strategy and framework that makes them better than the rest and our job is to get comfortable emulating the best.



BECOMING A PEAK PERFORMER

Game-changing results require discipline and commitment to master the mental game. You'll get tips and techniques to overcome the messages that are inhibiting your output and powerful strategies to make a bigger impact at every level of the game.



UNLEASHING YOUR IMPACT MAKER

To make a massive impact you'll need to utilize the secret to human behavior so that you can leave a mark in every situation. If they don't see you, they won't remember you... which means you've missed your opportunity to create an impact. This is about legacy building and I'm giving you the goods.



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INSPIRE, ENGAGE, IMPACT!

How do the best companies and leaders win BIG? They put their people first and understand that engagement must be a primary business directive. They take care of the people, and in return, the people take care of the business. The "Inspire, Engage, Impact!" keynote is positioned to transform leaders by providing impactful strategies to enhance employee engagement and drive organizational success. This dynamic session will inspire attendees to adopt innovative approaches that foster a culture of motivation and collaboration within their teams. By sharing practical techniques and success stories, the keynote will empower leaders to cultivate meaningful connections, boost morale, and maximize productivity. Attendees will gain valuable insights into leveraging employee strengths, promoting inclusivity, and aligning organizational goals with individual aspirations. Ultimately, this transformative and high-energy experience will equip leaders with the tools and mindset needed to create thriving work environments that unlock the full potential of their teams, driving sustainable impact and growth for their company.

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HOW THE BEST ARE DOING IT RIGHT

From Virgin to LinkedIn, SAS to Google, there are specific principles that we can all emulate. The goal is to learn from the most inspiring leaders and transform your culture so that you and the company can have a massive impact.



ENGAGE, EMPOWER, AND EXECUTE

Each individual's contribution is needed for the company to thrive. You'll get tips, tricks, and ideas to up your engagement strategy. If your people aren't inspired and engaged, you're going to lose them. We have to get this right with every employee.

CREATING A MASSIVE IMPACT

People need to experience it daily to believe in it. The leaders job is to create an impact every day which means they must learn the framework to creating massive transformation. If you get this right, you'll kill it in your career.



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AMPLIFYING CLIENT IMPACT

How do the best companies win BIG with their clients? They put those relationships first and understand that increased engagement must be a primary business directive. The "Amplifying Client Impact" keynote will explore the importance of creating meaningful interactions with clients to enhance their experience and foster lasting relationships. We will delve into the three core pillars—Engage, Inspire, and Impact—which are essential for maximizing client satisfaction and driving business success. These three pillars are key to transforming ordinary client interactions into extraordinary experiences, leading to stronger relationships and sustainable success. Attendees will leave with actionable insights and strategies to ensure every client interaction is positive, purposeful, and impactful.

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ENGAGE: Building Genuine Connections

Every interaction is personal. You'll get techniques to personalize each interaction in order to make clients feel valued. Building genuine connections with customers is vital because it fosters trust, loyalty, and long-term relationships, which drive repeat business and create a positive brand reputation.



INSPIRE: Creating Value Beyond Expectation

We're giving you ways to exceed client expectations through innovative solutions. Inspiring clients and creating value beyond expectations is crucial because it strengthens trust, enhances customer loyalty, and differentiates your service, leading to long-term success and mutual growth.



IMPACT: Driving Meaningful Results

Fostering a culture of Client Impact within the organization takes a commitment by every member of the team. Impact matters with customers because it leads to deeper engagement, fosters long-term loyalty, and generates sustainable business outcomes that go beyond short-term gains.



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BECOMING A WOMAN OF IMPACT

The "Becoming A Woman Of Impact" keynote is poised to profoundly transform women in leadership, and those aspiring to leadership, by offering empowering insights and strategies tailored to their unique experiences and challenges. This impactful session will inspire attendees to embrace their authentic voices, leverage their strengths, and navigate barriers with confidence. By highlighting diverse leadership styles and sharing relatable success stories, the keynote will empower women to redefine traditional paradigms, fostering a supportive network of change-makers. Participants will gain actionable tools to cultivate resilience, advocate for themselves, and champion inclusivity in their spheres of influence. Ultimately, this transformative experience will equip women with the mindset and skills needed to lead boldly, authentically, and impactfully in their professional and personal journeys.

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TAP INTO YOUR DEEP BRAVERY

We make an impact by stepping into the unknown, disregarding fear and focusing on how we can create change that will benefit others. Often, it's the lack of confidence that creates our missed opportunities and there are strategies to get beyond the nerves.

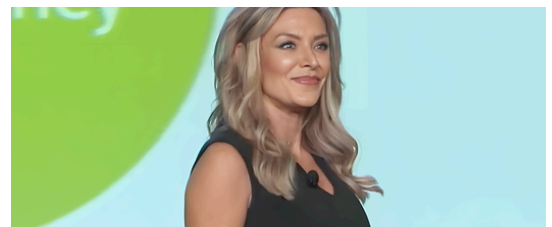


CHOOSE TO BE GUTSY

Bold moves demand imagination and determination, and women have that in spades! Dreaming big, finding the right partners, and being willing to lean in are what will help us leave a mark. The world is waiting-- it's time for us to act.

EMBRACE AGILITY

Our ability to adapt to change and make the most of newfound challenges and opportunities will be the key differentiator in the impact that we make. Women are coming in HOT and it's time for us to make an impact.



[CLICK HERE TO SEE JEN'S SPEAKER DEMO REEL](#)



In-Studio Options for Virtual Programs

Keynotes

I've been a speaker for the largest global brands in the world and partnering with organizations, event planners, and bureaus is something I have great respect for and treat very delicately.

Breakout Sessions

If you're looking for high energy, a razor-sharp wit, and lots of fun, I'll deliver for you every time. That's a promise.

Training Courses

I have 8 Master Trainer certifications and have been professionally certified to train over 150 courses.

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*Ready to make
an Impact?*



**Partner With
Jen Buck Today.**