

MAKE SHI(f)T HAPPEN

Breaking Racial Barriers

Let's have the conversation.

As the descendant of chattel slavery, and the ancestor of family who enslaved people, Desiree and Jen will co-facilitate this moving, soul-stirring, and ultimately very inspiring 60-minute keynote. This keynote is designed to facilitate some difficult conversations around race, unconscious bias, the landscape of inequality, and concepts around privilege and fragility. Seeing oneself is the first step to supporting others. If we can peel back societal frames to show up as better humans and co-conspirators, we can help interrupt the systems that have kept racism in place. We believe it's time for all people to come together and understand the intersectionality of these biases and how to be a part of the healing. If we can get this right, and truly Make Shi(f)t Happen, we'll create positive momentum for big changes in the world. Audiences walk away more aware, empowered, and ready to be a part of the movement to create positive changes that benefit everyone.

MAKE SHI(f)T HAPPEN

SPEAKERS REEL

UNRAVEL THE LANDSCAPE OF INEQUALITY AND ACKNOWLEDGE THE TENETS AND PILLARS THAT UPHOLD IT

RECOGNIZE ANCESTRAL TRAUMA AND THE POWER OF EPIGENETICS

UNDERSTAND IMPLICIT AND UNCONSCIOUS BIAS AND THE ORIGIN OF THESE DESTRUCTIVE PATTERNS

BREAK DOWN THE CONCEPTS AROUND PRIVILEGE, COLORISM, PREJUDICE, TOKENISM, MICRO AGGRESSIONS, AND FRAGILITY

Meet Your Speakers

THE CO-FACILITATORS



Desiree B. Stephens

Straight forward. No holds barred. Trauma informed. World-shaker. Disrupter. Desiree B. Stephens is well-versed in systems of oppression and highly committed to anti-oppression and pro-liberation work. She is constantly seeking to find all of the intersections within each marginalized community and then bring those communities together through engaging conversation and live presentation. Desiree has risen to social media fame on TikTok by delivering hard-hitting, yet compassionate, commentary to help others understand where we all fall in this world. She has created a community to aid in decolonization and integration work with the hope that when we create new agreements it will inspire new systems and build new connections, which will ultimately help heal the divide in the world. Desiree is a strong authority in her field of Diversity, Equity, and Inclusion and has been doing this important and impactful work for over a decade. She is also a powerful, Coach, Strategist, and Community Builder.



With over 30 years of experience as a Professional Speaker and Trainer, Jen Buck's strength and conviction on the platform have earned her standing ovations and rave reviews, around the world. Jen began the first decade of her career in a startup where she helped launch a billion dollar global and award winning brand while in a leadership development role. As a DE&I Trainer she has worked with some of the largest companies in the world and has founded a nonprofit to support marginalized communities. As a committed activist Jen has led three U.S. Congressional campaigns and is committed to supporting more women of color to get into positions of power. She has written six books, is a Bestselling author, has hosted a television show over the last two years that is seen in 50 countries worldwide, in addition to being a podcast host who highlights female leaders that are changing their corner of the world.

Jen Buck



What They're Saying...

THE TESTIMONIALS

Jen is a breath of fresh air! She comes from unexpected places with a call to action that is moving and important. What a compelling storyteller!

Ginny Clarke,

Vice President at Google

Desiree has a unique way of pulling you in and making issues personal for you. She guides you to look at things through a lens you haven't been asked to consider before. It's a major shift in perspective. I can't imagine anything more valuable to the work than showing people how they're impacted by these issues every day.

Erin Leader

Lead, Fringe Baltimore

Jen's intimate and vulnerable talks inspire audiences to use their everyday privileges to help others. Jen's speaking style is relatable to anyone who's hoped to tackle life's hard questions.

Miriam Warren,

Senior Vice President at Yelp

Desiree is an amazing and talented individual. Working with her has taken me on an oh-so-necessary deep dive that I have never been on before. She knows her stuff.

Kimberly Britt

Director, ETGS

Jen is a change agent and inspirational speaker who has a passion for empowering the next generation of leaders through examples and action. She shows us how the power of ONE makes a difference to create the space for all others to succeed.

Ashish Kaushal,

Founder and CEO of HireTalent and Consciously Unbiased

Socials, Media and Clients

THE GOODS

CLIENTS INCLUDE



STATS

123,000+

Combined social media followers

20,000+

Speaking engagements

36 Years

Collectively doing DE&I work

1,000+

Digital/Virtual Events

PODCAST HOSTS



SEEN AND HEARD ON



azfamily.com

Speaker Fees

THE DETAILS

MAKE SHI(f)T HAPPEN KEYNOTE (60 minutes)

| | |
|-----------------|----------|
| In-Person | \$20,000 |
| Digital/Virtual | \$15,000 |

TRAVEL FEES

| | |
|---------------------------|---------|
| U.S. Destination | \$3,000 |
| International Destination | \$6,000 |

Life and community are all about agreements. The agreements we make and the agreements we keep and uphold, be it in action or in silence, create the society around us. We believe it's best to heal in the open and do so collectively. We are seeking like-minded people to create new agreements and abide by them in truth and love.

Let's change the world together.