

Award-Winning Keynote
Speaker, Master Certified
Trainer, 3X Best-Selling
Author, Chief Operating
Officer, TV & Podcast Host

A portrait of Jen BUCK, a woman with long, wavy brown hair, smiling warmly. She is wearing a light-colored, textured knit sweater. Her hands are clasped in front of her. The background is a soft-focus bokeh of colorful lights in shades of blue, purple, and pink. The name 'JEN BUCK' is overlaid in large, bold, teal letters with a white outline.

JEN BUCK

Partnering with the biggest brands and events in the world, Jen is a sought-after Leadership Impact Speaker known for her engaging, insightful, and transformative messages.



Hey! I'm Jen Buck.

I began the first decade of my career in a startup helping to launch a billion dollar global and award-winning brand while in a leadership development training role. Having now been an award-winning professional Keynote Speaker for 25 years, I've given over 10,000 programs impacting over a million people throughout my tenure. As a three-time best-selling author with eight publications, hosting a television show that was seen in 50 countries worldwide, as well as having a podcast that highlights female leaders who are changing their corner of the world, I'm committed to making an impact. I'm also the Chief Operating Officer for an organization and have led three U.S. Congressional campaigns as the Chief of Staff, as well as started a nonprofit that contributed to helping 48,000 people in need.

My programs focus on making an impact in leadership and management, and are high-energy and fast-moving with a focus on helping leaders thrive in ever-evolving and high-intensity environments. I also serve organizations to help develop their high-performing emerging leaders through keynotes, training, and coaching that will support them in navigating proximity to influential partners and understanding the power of strategic positioning. My goal is to help leaders build brands that get them noticed and promoted into positions of power. With an inspiring and practical message, I know how to get audiences on their feet and excited about creating big change.

"Jen is a breath of fresh air! She comes from unexpected places with a call to action that is moving and important. What a compelling storyteller!"

- Ginny Clarke, Vice President at Google



Google

This is why investing in your leadership impact matters.



- Developing the next generation of leaders is the top challenge for the majority of CEO's
- 63% of millennials believe they aren't being fully developed as leaders by their employers for management positions
- 83% of businesses say it's important to develop leaders at all levels. Yet less than 5% of companies have implemented leadership development across all levels
- 47% of CEO's surveyed predict there will be a shortage of leadership or executive-level skills in the future
- 44% of leaders feel worn out and used up and plan to move to a new company in order to advance their careers

Jen brings over 30 years of experience

working with the biggest brands in the world to transform their teams and increase their output.



Media

Seen & Heard On:



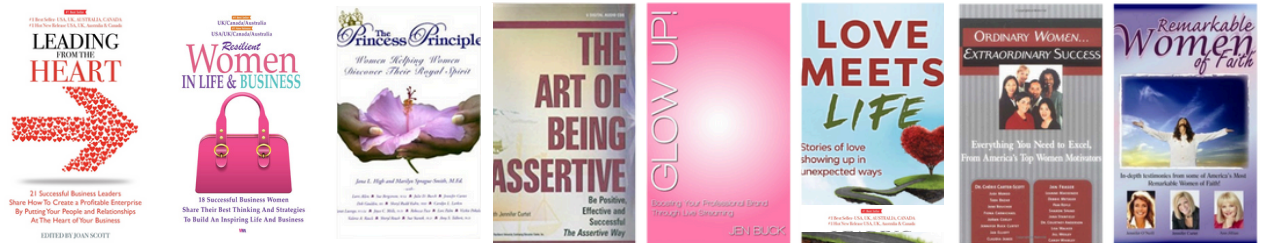
Click images above for details on Media, Clients and Events

Podcast and Television Show

The HERstory Collaborative highlights high-performing women who are changing their corner of the world. The podcast can be heard on every major platform and the television show is broadcasted through CTYTV Network



Books



Click for Speaker Reel and Social Media Links



JEN BUCK



Award-Winning Keynote Speaker, 3X Bestselling Author, Chief Operating Officer, 8X Master Certified Trainer, Television & Podcast Host

UNDERSTANDING PEAK PERFORMERS & IMPACT MAKERS

Learn the techniques that high-performing leaders and competitors are using to inspire, ignite, and transform their results.

BECOMING A PEAK PERFORMER

Game-changing results require discipline and commitment to master the mental game. You'll get tips and techniques to overcome the messages that are inhibiting your output.

UNLEASHING YOUR INNER IMPACT MAKER

To make a massive impact you'll need to utilize the secret to human behavior so that you can make an impact in every situation.

MAVERICKS, RENEGADES & IMPACT MAKERS:

GAME CHANGING STRATEGIES TO INCREASE YOUR INFLUENCE AND LEAVE A LASTING IMPACT

We achieve peak performance when we master the mental game. Every athlete knows the importance of becoming highly skilled physically but, if you really want to give yourself that edge over your competition as an Impact Maker in business, mental skills must be highly developed in order to win the professional game. Impact Makers understand that the ability to win requires focus, attention and mastery of the inside job, first.

This highly interactive and fun keynote will fire up your audience and get them to recognize their power and activate their impact. Participants will be on their feet and laughing as they recognize the massive impact they can leave with any person they meet. Ultimately, to become a Makerick, Renegade and Impact Maker you have to put the time and effort into your mental game. This motivating and inspiring keynote is a game-changer for people who are ready to exceed their own limits. It will provide tips for mastery over your mental hurdles and proven methods to get your vision and goals in line with your performance. Are you ready to maximize your output and leave an epic impact? Then, this keynote is for you.



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HOW THE BEST ARE DOING IT RIGHT

From Virgin to LinkedIn, SAS to Google, there are specific principles that we can all emulate. The goal is to learn from the most inspiring leaders and transform your culture.

ENGAGE, EMPOWER, AND EXECUTE

Each individual's contribution is needed for the company to thrive. You'll get tips, tricks, and ideas to up your engagement strategy.

CREATING A MASSIVE IMPACT

People need to experience it daily to believe in it. The leaders job is to create an impact every day which means they must learn the secret to creating massive transformation.



INSPIRE, ENGAGE, IMPACT!

Engagement strategies that change lives

How do the best companies and leaders win BIG? They put their people first and understand that engagement must be a primary business directive. They take care of the people, and in return, the people take care of the business. The future of work demands that we shift from a focus on productivity to a focus on people. Great leaders understand that an engagement focused culture takes into account the physical, emotional, and mental needs of all employees so that they can do their best work. When they do their best work, we all win.

The truth is, employees are overworked, stressed-out, and struggling to find balance in their lives. Putting people first is not about being the best with a few carefully selected employee benefits. Instead, it's a strong engagement mindset that delivers above-average results by putting the needs of employees at the forefront. This inspiring and energetic keynote is for companies and leaders who are struggling to keep their people, build motivation, and sustain long-term engagement... it's for people who want to transform their leadership and leave a lasting impact.



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Award-Winning Keynote Speaker, 3X Best-Selling Author, Chief Operating Officer, 8X Master Certified Trainer, Television & Podcast Host, Nonprofit Founder

RAIN MAKERS, CHANGE MAKERS, & IMPACT MAKERS

Discover the secret sauce of famous Impact Leaders who don't just manage processes but inspire movements in every area of their lives.

RESPONSIBILITY TO IMPACT

Understanding the power of ethical decision-making, stewardship, and pursuit of collective gains in a community is what ensures sustainable change.

THE GREATER THE AMBITION, THE GREATER THE IMPACT

Each individual's contribution is needed for our society to thrive. You'll get tips, tricks, and ideas to increase your impact on the future of work and society.

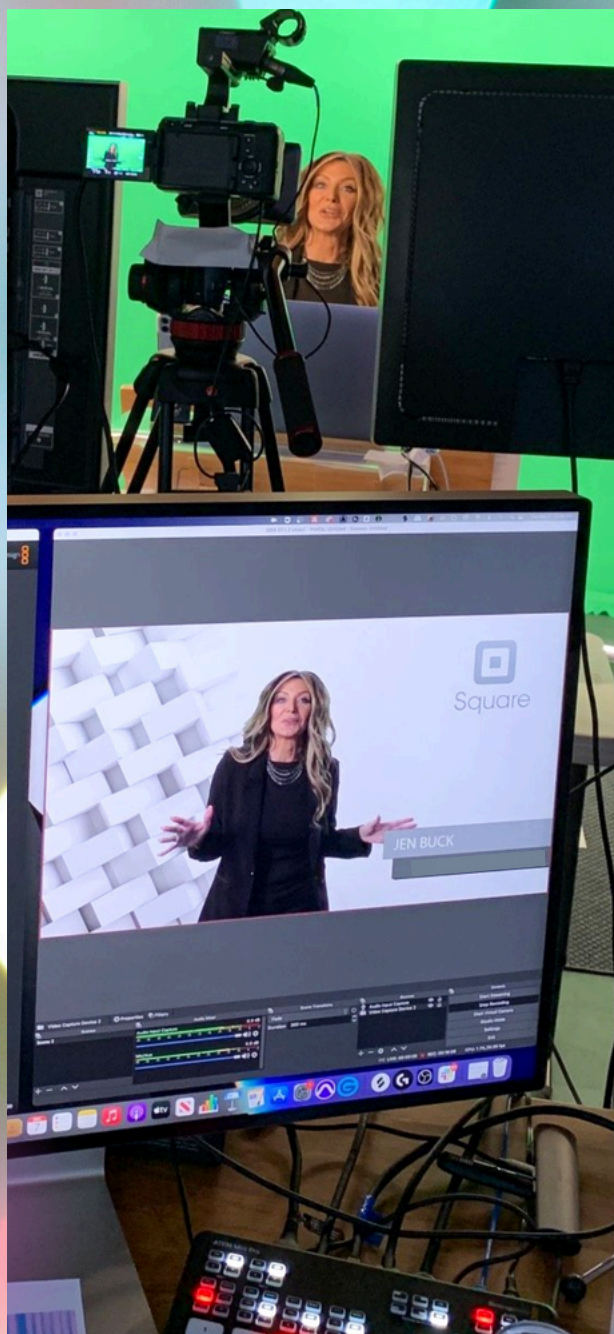
INTENTION TO IMPACT MAKER

HOW THE BEST LEADERS IN THE WORLD ARE USING SOCIAL IMPACT TO BOOST THEIR BOTTOM LINE

You've heard the call for 'impact' from the mouths of CEOs and most of us believe that impact is reserved for what we do within business hours. Yet, 70% of Chief Executives claim that it's their commitment to social impact programs that improve their financial performance. In other words, the impact we make outside of our cubicle walls is what's driving much of the corporate success. The "Intention to Impact Maker" keynote is positioned to transform companies committed to social impact by inspiring a strategic shift towards purpose-driven initiatives that not only benefit society but also contribute to a stronger bottom line. This impactful session will empower organizations to align their values with actionable strategies that drive positive change and enhance corporate reputation. By highlighting successful case studies and practical frameworks, the keynote will guide companies in leveraging their resources and influence to address pressing social issues while unlocking new business opportunities. Participants will gain insights into fostering employee engagement, attracting purpose-driven consumers, and strengthening stakeholder relationships through impactful initiatives. Ultimately, this transformative experience will position companies as leaders in social responsibility, driving sustainable growth, profitability, and positive impact for both their business and the communities they serve.



In-Studio Options for Virtual Programs



Keynotes

I've been a speaker for the largest global brands in the world and partnering with organizations, event planners, and bureaus is something I have great respect for and treat very delicately.

Breakout Sessions

If you're looking for high energy, a razor-sharp wit, and lots of fun, I'll deliver for you every time. That's a promise.

Training Courses

I have 8 Master Trainer certifications and have been professionally certified to train over 150 courses.

"I have worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking, communications, leadership, service training, personal mentoring, and coaching. There is no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

- Chris Grebowiec, Global Learning Leader at Square





Let's do this!

Partner With Jen Buck Today.